

THE NEW 2024 SILVERADO HD PLAYBOOK

June 2023. GM internal use only.



Preproduction 2024 Silverado 2500 HD ZR2 Crew Cab shown. Production model may vary.

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KEY INSIGHTS

WHAT'S NEW

SPECIAL EDITIONS

PACKAGING

RESOURCES



OWN WORK. OWN PLAY. OWN LIFE.

The unstoppable 2024 Chevrolet Silverado HD offers everything heavy-duty truck customers want and need – with no compromises in capability or comfort. It arrives with powertrain upgrades, a more commanding presence paired with an overhauled interior, enhancements to its revolutionary trailering technology, and infotainment and driver assistance technology upgrades.



6 TRIMS

Work Truck, Custom, LT, LTZ, ZR2 and High Country

FIRST-EVER ZR2 AND BISON EDITION

Join the trim lineup later this year

2500 HD/3500 HD MODELS

Regular Cab, Double Cab and Crew Cab configurations

Explore build combination examples that could bring your best opportunities.

NOTE: Your actual orders should be based on your local market conditions.

Preproduction 2024 Silverado 2500 HD High Country Crew Cab shown. Production model may vary.

KEY INSIGHTS ▶

WHAT'S NEW

SPECIAL EDITIONS

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BOLD DESIGN

- More commanding presence, driven by a freshened front-end appearance
- First-ever High Country Midnight Edition
- Redesigned, more refined interior
- First-ever ZR2 and ZR2 Bison



CONNECTED TECH

- New 13.4-inch diagonal touch-screen and 12.3-inch diagonal configurable Driver Information Center for LT and above
- Enhanced in-vehicle experience with available Google built-in¹ compatibility
- More standard advanced safety and driver assistance technologies²



GROUNDBREAKING TRAILERING EXPERIENCE

- New available Adaptive Cruise Control²
- Available Transparent Trailer View^{2,3}
- Available Trailer Side Blind Zone Alert²



STEADFAST DURABILITY

- Standard Allison[®] 10-speed automatic transmission
- More powerful Duramax[®] 6.6L Turbo-Diesel V8 (470 hp/975 lb.-ft. of torque)
- Durabed that offers maximum cargo capability

Preproduction 2024 Silverado 2500 HD High Country Crew Cab shown. Production model may vary..

¹Google built-in services are subject to limitations and availability may vary by vehicle, infotainment system and location. Select plan service required. Certain Google actions and functionality may require account linking. User terms and privacy statements apply. Google, Google Play and Google Maps are trademarks of Google LLC. ²Safety or driver assistance features are no substitute for the driver's responsibility to operate the vehicle in a safe manner. The driver should remain attentive to traffic, surroundings and road conditions at all times. Visibility, weather and road conditions may affect feature performance. Read the vehicle Owner's Manual for more important feature limitations and information. ³Requires available accessory camera and installation. Not compatible with all trailers. See your dealer for details.

◀ KEY INSIGHTS

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HEIGHTENED HIGH COUNTRY APPEAL

High Country is the most expressive and meticulously crafted trim in Chevrolet’s lineup – and the 2024 Silverado HD elevates it.

NEXT-LEVEL TOUCHES

- New Nightshift Blue/Jet Black interior color option
- New metal “High Country” badges on the center console
- “High Country” embroidering on the head restraints
- Upholstered with unique Ares leather seating surfaces
- Door panels feature fabric piping and trim with authentic open-pore wood
- Decorative wood trim on the upper glovebox
- New standard 20-inch chrome wheel



Preproduction 2024 Silverado 2500 HD High Country Crew Cab shown. Production model may vary.

FIRST-EVER

MIDNIGHT EDITION

- Black Ice grille bar and accents
- Black skid plate, badging, mirror caps, door handles, hood vent and bumpers
- Black power-retractable assist steps
- Available only in Black exterior and interior color
- High-gloss Black-painted aluminum wheels with all-terrain tires (20-inch standard, 22-inch available)



Preproduction 2024 Silverado 2500 HD High Country Midnight Edition Crew Cab shown. Production model may vary.

NEW WHEEL OPTIONS



20-INCH CHROME (S8A)

- Standard High Country



20-INCH BRIGHT CHROME (Q7G) (LIMITED AVAILABILITY)

- Standard LTZ Z71® Chrome Sport Edition



20-INCH HIGH-GLOSS BLACK (S90)

- BFGoodrich off-road tires
- Available 4WD Crew Cab models with Z71 Sport Edition
- Available 4WD Double-Cab models with Z71 Off-Road Package
- Included with Midnight Edition (WJP)



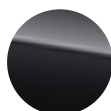
18-INCH POLISHED FORGED ALUMINUM (Q21) (3500 HD DRW ONLY)

- Available WT Regular Cab 2WD with Max Trailering Package (NHT)
- Available LTZ
- Standard High Country

NEW EXTERIOR COLORS



AUBURN METALLIC



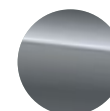
DARK ASH METALLIC



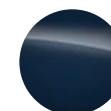
STERLING GRAY METALLIC



RADIANT RED TINTCOAT¹



SLATE GRAY METALLIC²



LAKESHORE BLUE METALLIC²

¹Premium paint; additional charge. ²Late availability.

KEY INSIGHTS

◀ WHAT'S NEW ▶

SPECIAL EDITIONS

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COMMANDING STYLING

The enduring design of the new Silverado HD is unmistakable. Exterior enhancements complement the truck's confident stance and undeniable presence.

CHEVROLET LETTERING

"CHEVROLET" lettering is prominently displayed on the hood scoop

NEW HEADLAMPS

Bold, new dual-projector headlamps on LTZ and High Country models (available on LT) incorporate animated lighting sequences

REDESIGNED GRILLE

Freshened front-end appearance featuring a redesigned grille

STANDARD TOW HOOKS¹

Standard tow hooks visually display the truck's capability

NEW FASCIA

A new fascia is framed by C-shaped LED graphic lamps

Preproduction 2024 Silverado 3500 HD LTZ Dually Crew Cab shown. Production model may vary.

¹To avoid the risk of injury, never use Recovery Hooks to tow a vehicle. For more information, see the Recovery Hooks section of your Owner's Manual.

KEY INSIGHTS

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REDESIGNED INTERIOR

LT, LTZ and High Country models introduce dramatically redesigned work functionality and next-level technology integration centered around an all-new panel with an impressive 13.4-inch diagonal touch-screen.

LARGEST HD TOUCH-SCREEN

An available 13.4-inch diagonal touch-screen is canted toward the driver to create a “command center” perspective

HIDDEN STORAGE

Enhanced storage is available behind the touch-screen for sunglasses and inside upper and lower glove boxes

RECONFIGURABLE DIC

Configurable to three views, the new 12.3-inch diagonal Driver Information Center helps drivers keep an eye on important vehicle data

SPACIOUS FEEL

A flow-under console provides spaciousness while retaining the functionality of a center console

SMART CONSOLE

New center console features side-by-side cup holders and incorporates available wireless charging¹ on select models

Preproduction 2024 Silverado 2500 HD High Country Crew Cab shown. Production model may vary.

¹The system wirelessly charges one compatible mobile device. Some phones have built-in wireless charging technology and others require a special adapter/back cover. For a list of GM wireless charging-compatible mobile devices, see my.chevrolet.com/learnabout/wireless-charging. If your device is not on this list, please consult your carrier.

CONNECTED TECH

New, more intuitive infotainment capabilities and an expanded roster of driver awareness technologies help connect drivers wherever the road takes them.

GOOGLE BUILT-IN¹ COMPATIBILITY

Customers can connect virtually every aspect of their daily lives through Google Assistant. It's easily accessible via the infotainment touch-screen or by voice command.

- Send texts
- Play music
- Receive directions with Google Maps
- Adjust vehicle settings
- Control smart home devices



Preproduction 2024 Silverado 2500 HD High Country Crew Cab shown.
Production model may vary.

Get the latest on infotainment, safety² and many more Silverado HD in-vehicle technology features.

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COMPREHENSIVE SAFETY

The 2024 Silverado HD comes with new standard advanced safety and driver assistance features that help drivers navigate with added confidence.

In addition, newly offered Adaptive Cruise Control¹ complements and bolsters available technologies, including:

- HD Surround Vision¹
- Front and Rear Park Assist¹
- Lane Change Alert with Side Blind Zone Alert¹
- Rear Camera Mirror¹
- Rear Cross Traffic Alert¹
- Safety Alert Seat¹



Preproduction 2024 Silverado 2500 HD High Country Crew Cab shown. Production model may vary.

CONFIDENCE COMES STANDARD



AUTOMATIC EMERGENCY
BRAKING¹



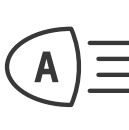
FRONT PEDESTRIAN
BRAKING¹



LANE DEPARTURE
WARNING¹



FORWARD COLLISION
ALERT¹



INTELLIBEAM AUTO
HIGH BEAM CONTROL



FOLLOWING DISTANCE
INDICATOR¹

¹Safety or driver assistance features are no substitute for the driver's responsibility to operate the vehicle in a safe manner. Read the vehicle Owner's Manual for important feature limitations and information.

LEGENDARY POWER

Every Silverado HD Dually is paired with the available 470-horsepower Duramax® 6.6L Turbo-Diesel V8, so customers can feel good about picking out the big trailer. Plus, the Max Trailering Package is now available on all 2500 HD trims.



10-SPEED

Allison® Automatic Transmission Standard

19,080 LBS.

Max. Available Towing¹ (Gas)

36,000 LBS.

Max. Available Towing² (Diesel)

975 LB.-FT.

Available Torque

Preproduction 2024 Silverado 2500 HD High Country Crew Cab shown. Production model may vary.

Maximum trailering ratings are intended for comparison purposes only. Before you buy a vehicle or use it for trailering, carefully review the Trailering section of the Owner's Manual. The trailering capacity of your specific vehicle may vary. The weight of passengers, cargo and options or accessories may reduce the amount you can trailer.

¹ Requires Silverado 3500 HD Regular Cab Long Bed WT 2WD with 6.6L gas engine and gooseneck hitch. ² Requires Silverado 3500 HD Regular Cab Long Bed WT 2WD DRW with available Duramax 6.6L Turbo-Diesel V8, Max Trailering Package and gooseneck hitch.

KEY INSIGHTS

◀ WHAT'S NEW ▶

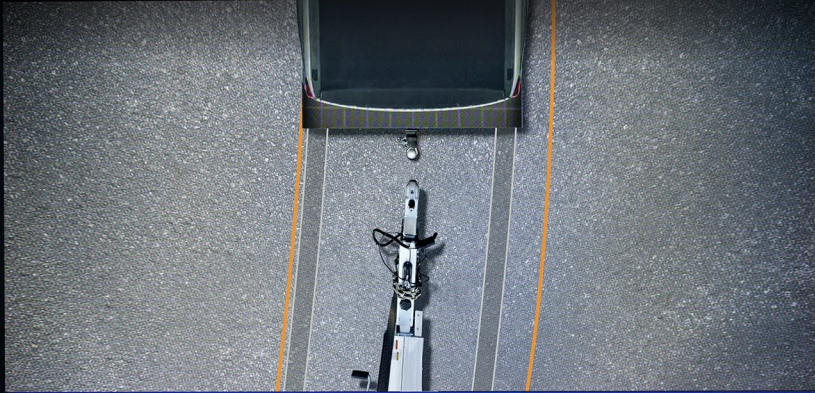
SPECIAL EDITIONS

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GROUNDBREAKING TOWING TECH

New customer-focused trailering technologies are designed to improve the experience with optimal visibility, easier hitching and greater driving comfort when towing a trailer.



Preproduction 2024 Silverado 2500 HD High Country Crew Cab shown. Production model may vary.

NEW! ADAPTIVE CRUISE CONTROL¹

All-new technology for Silverado HD that allows available Adaptive Cruise Control to account for additional drag and increased braking distances when towing a trailer.

NEW! TRANSPARENT TRAILER VIEW^{1,2}

Expands the current Transparent Trailer technology by allowing it to work with 5th-wheel and gooseneck trailers.

NEW! TRAILER SIDE BLIND ZONE ALERT¹

Extends the blind zone area of interest to help enhance safety and situational awareness when trailering.

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8 AVAILABLE CAMERAS¹

UP TO 14 UNIQUE VIEWS²



Learn how these tech-savvy trucks are designed to help make towing easier.

KEY INSIGHTS

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Z71 SPORT EDITION (WEA)

Available on LT Crew Cab 4WD and LTZ Crew Cab 4WD

Exterior Colors:



- Body-color grille bar
- Black skid plate, grille inserts and hood vent surround
- Black Chevy Bowties and badging
- Z71 badge
- Painted front and rear bumpers
- 18-inch High-Gloss Black aluminum wheels
- Mud-terrain, blackwall tires
- Chevytec spray-on bedliner



Z71 CHROME SPORT EDITION (WBL)

Available on LTZ Crew Cab 4WD

Exterior Colors:



- Black mesh grille with chrome accents
- Z71 badge
- Chrome skid plate
- Body-color front and rear bumpers
- **NEW!** 20-inch 12-spoke Bright Chrome wheels
- All-terrain, blackwall tires
- Chevytec spray-on bedliner
- 6-inch assist steps (may be upgraded to power-retractable assist steps)



MIDNIGHT EDITION (WJP)

Available on LT Crew Cab 4WD, LTZ Crew Cab 4WD and High Country

Exterior Color:



Interior Color:



- Black grille bar
- Black skid plate, grille inserts and hood vent surround
- Black Chevy Bowties and badging
- Painted front and rear bumpers
- Gloss Black mirror caps
- Chevytec spray-on bedliner
- 20-inch High Gloss Black wheels
- BFGoodrich off-road tires

¹Late availability.

KEY INSIGHTS

WHAT'S NEW

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WORK TRUCK

See Order Guide for full details. Some optional features and packages may have feature requirements.

NEW/CHANGED STANDARD EQUIPMENT

SAFETY + SECURITY

- Automatic Emergency Braking¹
- Buckle to Drive
- Following Distance Indicator¹
- Forward Collision Alert¹
- Front Pedestrian Braking¹
- Rear Vision Camera¹
- IntelliBeam auto high beam control
- Lane Departure Warning¹

PERFORMANCE

- 10-speed Allison[®] automatic transmission

COMFORT + CONVENIENCE

- 40/20/40 split-bench with covered armrest storage and lockable, underseat storage
- Push Button Start
- Power door locks
- Remote Keyless Entry
- Wireless Apple CarPlay^{TM2} and Android Auto^{TM3} capable
- OnStar^{®4} and Chevrolet Connected Services⁵ capable

KEY AVAILABLE FEATURES

- **NEW!** Adaptive Cruise Control¹ (KSG)
- 120-volt power outlet (K14)
- Chevytex spray-on bedliner (CGN)
- Integrated trailer brake controller (JL1)
- Cruise control (K34)
- Power-adjustable vertical trailering mirrors (DWI)
- Bed View Camera¹ (UV0)
- Rear Camera Mirror¹ (DRZ)
- Multi-Flex Tailgate (QK2)
- Cargo box lighting (UF2)
- Available SiriusXM^{®6} (U2K)
- Integrated Power Take Off (PTO)
- Dual alternators (KHF)
- Engine block heater (K05)

KEY AVAILABLE PACKAGES

- WT Convenience Package (PCV)
- WT Safety Package (PQA)
- Z71[®] Off-Road Package (Z71)
- Gooseneck/5th Wheel Package (CMT)
- **NEW!** Max Trailering Package (NHT) (new for 2500 HD)
- Alaskan Snow Plow Special Edition (ANQ)

EXTERIOR COLORS



BLACK



RED HOT



SUMMIT WHITE



NEW!

STERLING GRAY METALLIC



NEW!

LAKESHORE BLUE METALLIC⁷



NEW!

SLATE GRAY METALLIC⁷

INTERIOR COLORS



JET BLACK

STANDARD WHEELS



17-INCH SILVER PAINTED (PYN)
STANDARD ON 2500



18-INCH PAINTED STEEL (PYT)
STANDARD ON 3500 SRW



17-INCH PAINTED STEEL (PYW)
STANDARD ON 3500 DRZ

¹Safety or driver assistance features are no substitute for the driver's responsibility to operate the vehicle in a safe manner. Read the vehicle Owner's Manual for important feature limitations and information. ²Vehicle user interface is a product of Apple and its terms and privacy statements apply. Requires compatible iPhone and data plan rates apply. Apple CarPlay is a trademark of Apple Inc. Siri, iPhone and Apple Music are trademarks for Apple Inc, registered in the U.S. and other countries. ³Vehicle user interface is a product of Google, and its terms and privacy statements apply. Requires the Android Auto app on Google Play and a compatible AndroidTM smartphone. Data plan rates apply. You can check which smartphones are compatible at g.co/androidauto/requirements. Android Auto is a trademark of Google LLC. ⁴Visit onstar.com for coverage map, details and system limitations. Services vary by model. Service plan required. ⁵Connected Access does not include emergency or security services. Availability and additional services enabled by Connected Access are subject to change. ⁶If you decide to continue service after your trial, your selected subscription plan will automatically renew thereafter. You will be charged at then-current rates. Fees and taxes apply. To cancel, you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at siriusxm.com. Some features, including streaming content and listening recommendations, require GM connected vehicle services. All fees and programming subject to change. ©2023 SiriusXM Radio Inc. All rights reserved. ⁷Late availability.

CUSTOM (2500 ONLY)

See Order Guide for full details. Some optional features and packages may have requirements.

NEW/CHANGED STANDARD EQUIPMENT

SAFETY + SECURITY

- Automatic Emergency Braking¹
- Buckle to Drive
- Following Distance Indicator¹
- Forward Collision Alert¹
- Front Pedestrian Braking¹
- Rear Vision Camera¹
- IntelliBeam auto high beam control
- Lane Departure Warning¹

PERFORMANCE

- 10-speed Allison[®] automatic transmission

COMFORT + CONVENIENCE

- 40/20/40 split-bench with covered armrest storage and lockable, underseat storage
- Push Button Start
- Wireless Apple CarPlay^{TM2} and Android Auto^{TM3} capable
- OnStar^{®4} and Chevrolet Connected Services⁵ capable
- Available SiriusXM[®] with 360L⁶








KEY AVAILABLE FEATURES

- **NEW!** Adaptive Cruise Control¹ (KSG)
- Chevytec spray-on bedliner (CGN)
- Integrated trailer brake controller (JLI)
- Bed View Camera¹ (UV0)
- Rear Camera Mirror¹ (DRZ)
- Multi-Flex Tailgate (QK2)
- Cargo box lighting (UF2)
- Dual alternators (KHF)
- Rear-seat storage (R70)
- Engine block heater (K05)


KEY AVAILABLE PACKAGES

- Custom Convenience Package (PCX)
- WT/Custom Safety Package (PQA)
- **NEW!** Custom Value Package (PDX)
- **NEW!** Z71[®] Off-Road Package (Z71)
- **NEW!** Max Trailering Package (NHT)

EXTERIOR COLORS

	BLACK		NEW! STERLING GRAY METALLIC
	NEW! DARK ASH METALLIC		NEW! LAKESHORE BLUE METALLIC ⁷
	RED HOT		NEW! SLATE GRAY METALLIC ⁷
	SUMMIT WHITE		

INTERIOR COLORS

	JET BLACK
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STANDARD WHEEL



20-INCH MACHINED ALUMINUM
W/ GRAZEN METALLIC-PAINTED
ACCENTS (Q86)

1 Safety or driver assistance features are no substitute for the driver's responsibility to operate the vehicle in a safe manner. Read the vehicle Owner's Manual for important feature limitations and information. 2 Vehicle user interface is a product of Apple and its terms and privacy statements apply. Requires compatible iPhone and data plan rates apply. Apple CarPlay is a trademark of Apple Inc. Siri, iPhone and Apple Music are trademarks for Apple Inc, registered in the U.S. and other countries. 3 Vehicle user interface is a product of Google, and its terms and privacy statements apply. Requires the Android Auto app on Google Play and a compatible AndroidTM smartphone. Data plan rates apply. You can check which smartphones are compatible at g.co/androidauto/requirements. Android Auto is a trademark of Google LLC. 4 Visit onstar.com for coverage map, details and system limitations. Services vary by model. Service plan required. 5 Connected Access does not include emergency or security services. Availability and additional services enabled by Connected Access are subject to change. 6 If you decide to continue service after your trial, your selected subscription plan will automatically renew thereafter. You will be charged at then-current rates. Fees and taxes apply. To cancel, you must call SiriusXM at 1-866-635-2349. See SiriusXM Customer Agreement for complete terms at siriusxm.com. Some features, including streaming content and listening recommendations, require GM connected vehicle services. All fees and programming subject to change. ©2023 SiriusXM Radio Inc. All rights reserved. 7 Late availability.

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NEW/CHANGED STANDARD EQUIPMENT

SAFETY + SECURITY

- Automatic Emergency Braking¹
- Buckle to Drive
- Following Distance Indicator¹
- Forward Collision Alert¹
- Front Pedestrian Braking¹
- HD Rear Vision Camera¹
 - » HD Rear Vision Camera¹ deleted when HD Surround Vision¹ is added
- IntelliBeam auto high beam control
- Lane Departure Warning¹

PERFORMANCE

- 10-speed Allison[®] automatic transmission

COMFORT + CONVENIENCE

- 40/20/40 split-bench with covered armrest storage and lockable, underseat storage
- Push Button Start
- Wireless Apple CarPlay^{™2} and Android Auto^{™3} capable
- OnStar^{®4} and Chevrolet Connected Services⁵ capable
- Available SiriusXM[®] with 360L⁶
- 13.4-inch diagonal touch-screen
- 12.3-inch diagonal Driver Information Center
- Chevrolet Infotainment 3 Premium system⁷
- Google built-in compatibility⁸
- USB ports⁹ (2)

KEY AVAILABLE FEATURES

- **NEW!** Adaptive Cruise Control¹ (KSG)
- **NEW!** Dual rear charge-only USB⁹ ports (UBI)
- Chevytec spray-on bedliner (CGN)
- Bed View Camera¹ (UV0)
- Multi-Flex Tailgate (QK2)
- Rear-seat storage (R70)
- Engine block heater (K05)
- Power-Up/-Down tailgate (QT6)
 - » Crew Cab only
- Trailer Tire Pressure Monitoring System (PTT)¹⁰

KEY AVAILABLE PACKAGES

- All-Star Edition/Texas Edition (PDU/PDA)
- **NEW!** Z71[®] Off-Road and Protection Package (PDZ)
- Duramax[®] and Appearance Package (PCQ)
- **NEW!** Protection Package (WPQ)
- Convenience Package (PCL)
- Heat Package (ZM9)
- **NEW!** Remote Start Package (B59)
- **NEW!** Convenience Package II (PCM)
- **NEW!** Safety Package (PQB)
- **NEW!** Max Trailering Package (NHT)
- Leather Package (CXH)
- Z71[®] Off-Road Package (Z71)

EXTERIOR COLORS

 <div>NEW! AUBURN METALLIC</div>	 <div>NEW! STERLING GRAY METALLIC</div>
 <div>BLACK</div>	 <div>NEW! RADIANT RED TINTCOAT¹¹</div>
 <div>NEW! DARK ASH METALLIC</div>	 <div>IRIDESCENT PEARL TRICOAT¹¹</div>
 <div>RED HOT</div>	 <div>NEW! LAKESHORE BLUE METALLIC¹²</div>
 <div>SUMMIT WHITE</div>	 <div>NEW! SLATE GRAY METALLIC¹²</div>

STANDARD WHEELS

		
17-INCH SILVER PAINTED (PYN) (2500 ONLY)	18-INCH PAINTED STEEL (PYT) STANDARD ON 3500 SRW	17-INCH PAINTED STEEL (PYW) (3500 ONLY)
STANDARD ON 2500		STANDARD ON 3500 DRZ

INTERIOR COLORS

	JET BLACK
	GIDEON/ VERY DARK ATMOSPHERE

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LTZ

See Order Guide for full details. Some optional features and packages may have requirements.

NEW/CHANGED STANDARD EQUIPMENT

SAFETY + SECURITY

- Automatic Emergency Braking¹
- Buckle to Drive
- Following Distance Indicator¹
- Forward Collision Alert¹
- Front Pedestrian Braking¹
- HD Rear Vision Camera¹
 - » HD Rear Vision Camera¹ deleted when HD Surround Vision¹ is added
- IntelliBeam auto high beam control
- Lane Departure Warning¹

PERFORMANCE

- 10-speed Allison[®] automatic transmission

COMFORT + CONVENIENCE

- 13.4-inch diagonal touch-screen
- 12.3-inch diagonal Driver Information Center
- Chevrolet Infotainment 3 Premium system²
- Google built-in compatibility³
- 10-way power front seats
- 40/20/40 split-bench heated with memory
- Animated LED headlamps
- RainSense[™] front wipers

KEY AVAILABLE FEATURES

- NEW!** Adaptive Cruise Control¹ (KSG)
- Chevytec spray-on bedliner (CGN)
- Multi-Flex Tailgate (QK2)
- Power-Up/-Down tailgate (QT6)
- Power sunroof (CF5)
 - » Crew Cab only
- Trailer Tire Pressure Monitoring System (PTT)⁴
- NEW!** Power Assist Steps (B3L/BRS)
 - » Crew Cab only
- Engine block heater (K05)

KEY AVAILABLE PACKAGES

- LTZ Plus/LTZ Texas Edition Package (PDF/PDL)
- NEW!** LTZ Premium/LTZ Texas Premium Edition Package (PDK/PDY)
- Z71[®] Off-Road and Protection Package (PDZ)
- Safety Package (PQB)
- NEW!** LTZ Convenience Package II (PCN)
- Technology Package (CWM)
- NEW!** Max Trailering Package (NHT)
- Z71[®] Off-Road Package (Z71)
- Gooseneck/5th Wheel Package (CMT)

EXTERIOR COLORS

 NEW! AUBURN METALLIC	 NEW! STERLING GRAY METALLIC
 BLACK	 NEW! RADIANT RED TINTCOAT ⁵
 NEW! DARK ASH METALLIC	 IRIDESCENT PEARL TRICOAT ⁵
 RED HOT	 NEW! LAKESHORE BLUE METALLIC ⁶
 SUMMIT WHITE	 NEW! SLATE GRAY METALLIC ^{6,7}

STANDARD WHEELS



18-INCH MACHINED ALUMINUM (PYV)

STANDARD ON 2500 AND 3500 SRW



17-INCH PAINTED STEEL (PYW)
(3500 DRZ ONLY)

INTERIOR COLORS

 JET BLACK
 GIDEON/ VERY DARK ATMOSPHERE

¹Safety or driver assistance features are no substitute for the driver's responsibility to operate the vehicle in a safe manner. Read the vehicle Owner's Manual for important feature limitations and information. ²Functionality varies by model. Full functionality requires compatible Bluetooth and smartphone. Some devices require USB connectivity. ³Google built-in services are subject to limitations and availability may vary by vehicle, infotainment system and location. Select service plan required. Certain Google actions and functionality may require account linking. User terms and privacy statements apply. Google, Google Play, and Google Maps are trademarks of Google LLC. ⁴Does not monitor spare tire. Requires available Trailer Tire Pressure Monitoring System and installation of trailer tire pressure monitor sensors. ⁵Premium paint; additional charge. ⁶Late availability. ⁷Only available with Z71[®] Sport Edition.

HIGH COUNTRY

See Order Guide for full details. Some optional features and packages may have requirements.

NEW/CHANGED STANDARD EQUIPMENT

SAFETY + SECURITY

- Automatic Emergency Braking¹
- Buckle to Drive
- Following Distance Indicator¹
- Forward Collision Alert¹
- Front Pedestrian Braking¹
- HD Surround Vision¹
- IntelliBeam auto high beam control
- Lane Departure Warning¹
- Safety Alert Seat¹
- Trailer Side Blind Zone Alert¹

PERFORMANCE

- 10-speed Allison[®] automatic transmission

COMFORT + CONVENIENCE

- 13.4-inch diagonal touch-screen
- 12.3-inch diagonal Driver Information Center
- Chevrolet Infotainment 3 Premium system²
- Google built-in compatibility³
- 10-way power front seats
- Animated LED headlamps, available RainSense[™] front wiper

KEY AVAILABLE FEATURES

- Multi-Flex Tailgate (QK2)
- Power Assist Steps (BRS/B3L)
- Trailer Tire Pressure Monitoring System (PTT)⁴
- Engine block heater (K05)

KEY AVAILABLE PACKAGES

- **NEW!** High Country Premium Package (PDM)
- **NEW!** Technology Package (CWM)
- **NEW!** Max Trailering Package (NHT)
- Z71[®] Off-Road Package (Z71)

EXTERIOR COLORS



BLACK



NEW!

RADIANT RED
TINTCOAT⁵



SUMMIT WHITE



IRIDESCENT
PEARL TRICOAT⁵



NEW!

STERLING GRAY
METALLIC



NEW!

LAKESHORE BLUE
METALLIC⁶

INTERIOR COLORS



JET BLACK



JET BLACK/
UMBER



JET BLACK/
NIGHTSHIFT BLUE

STANDARD WHEELS



NEW!

20-INCH CHROME (S8A)



NEW!

18-INCH POLISHED
FORGED ALUMINUM (Q21)
(3500 HD DRW ONLY)

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FIRST-EVER HD ZR2 AND BISON EDITION

COMING SOON



Preproduction 2024 Silverado 2500HD ZR2 Crew Cab shown. Production model may vary.



Preproduction 2024 Silverado 2500HD ZR2 Bison Crew Cab shown. Production model may vary.

RESOURCES TO HELP SUPPORT YOU.



Preproduction 2024 Silverado 2500 HD High Country Crew Cab shown. Production model may vary.

[KEY INSIGHTS](#)

[WHAT'S NEW](#)

[SPECIAL EDITIONS](#)

[PACKAGING](#)

[RESOURCES](#)

